



## Putting 'Strategic' in HR

As HR Professionals we have been advocating and employers have been asking HR to be more strategic. We are often challenged on HR's services and their contribution to organizational success. In this workshop we will:

- Identify what 'strategic' looks like in HR through defining how HR performs strategic work daily ;
- Review the mission, vision and value statements to find HR's contribution;
- HR's role in corporate strategy;
- Offer suggested approaches of how HR can strategically contribute to organizational success;
- Discuss HR's role in aligning people strategies with business goals;
- Provide practical tools and strategies to assist HR's integration in delivering on corporate planning initiatives;
- Learn the significance of ROI and HR Metrics in a planning process.

Participants will leave the workshop with tools to assist them in being strategic within their organizations.

### Our Presenters/Facilitators:

Our Facilitators have many years of experience at a senior and executive level in both HR and management fields. They have a passion for not only connecting with individuals , but also helping them grow in their career. Our facilitators have received great feedback for their knowledge and ability to engage the participants

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**ONLINE**

**January 19-20, 2021**

**12 noon to 3:30 p.m. EST  
each day**

**Member Rate:**

**\$300**

**Non-Member Rate:**

**\$400**

Email us for a rate for multiple registrations at [ipmacanada@ipma-aigp.com](mailto:ipmacanada@ipma-aigp.com)



"The use of this official seal confirms that this Activity has met HR Certification Institute's (HRCI) criteria for recertification credit pre-approval."

**\*IPMA Canada Recertification Credits for this Workshop are 3 points of the 50 required for recertification.**

Register online at [www.ipma-aigp.com](http://www.ipma-aigp.com) or email the registration form on the reverse side to [ipmacanada@ipma-aigp.com](mailto:ipmacanada@ipma-aigp.com)

# REGISTRATION FORM

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**Cancellation Policy:**  
**Substitutions will be allowed**  
**but no refunds will be issued**  
**unless written notice is**  
**received prior to December**  
**15, 2021.. IPMA-Canada**  
**reserves the right to cancel**  
**and refund registrations**  
**within seven (7) days of the**  
**start of the workshop.**