



## Putting 'Strategic' in HR

**ONLINE**

**October 25 &  
November 1, 2021  
12 noon to 3 p.m. EST  
each day**

### Putting 'Strategic' in HR

As HR Professionals we have been advocating and employers have been asking HR to be more strategic. We are often challenged on HR's services and their contribution to organizational success. In this workshop we will:

- Identify what 'strategic' looks like in HR through defining how HR performs strategic work daily ;
- Review the mission, vision and value statements to find HR's contribution;
- HR's role in corporate strategy;
- Offer suggested approaches of how HR can strategically contribute to organizational success;
- Discuss HR's role in aligning people strategies with business goals;
- Provide practical tools and strategies to assist HR's integration in delivering on corporate planning initiatives;
- Learn the significance of ROI and HR Metrics in a planning process.

Participants will leave the workshop with tools to assist them in being strategic within their organizations.

### Our Presenters/Facilitators:

**Holly Hobbs, IPMA-ACP**

**Glenn Saunders, IPMA-ACP**

Both Facilitators have many years of experience at a senior and executive level in both HR and management fields. Both have a passion for not only connecting with individuals , but also helping them grow in their career. Both receive great feedback for their knowledge and ability to engage the participants.

**Member Rate:**

**\$350**

**Non-Member Rate:**

**\$450**

Register online at [www.ipma-aigp.com](http://www.ipma-aigp.com) or email the registration form on the reverse side to [ipmacanada@ipma-aigp.com](mailto:ipmacanada@ipma-aigp.com)

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promoting professional HR management

# REGISTRATION FORM

Name			
Position			
Organization/ Mailing Address			
Email			
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Member Rate	\$350 plus tax		
Non-Member Rate	\$450 plus tax		
CPHR SK Member Rate:	\$350 plus tax		
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Expiry Date		CVC 3 digits	
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**Cancellation Policy:  
Substitutions will be allowed  
but no refunds will be issued  
unless written notice is  
received prior to July 31,  
2021. IPMA-Canada reserves  
the right to cancel and  
refund registrations within  
seven (7) days of the start of  
the workshop.**