



Putting 'Strategic' in HR

As HR Professionals we have been advocating and employers have been asking HR to be more strategic. We are often challenged on HR's services and their contribution to organizational success. In this workshop we will:

- Identify what 'strategic' looks like in HR through defining how HR performs strategic work daily ;
- Review the mission, vision and value statements to find HR's contribution;
- HR's role in corporate strategy;
- Offer suggested approaches of how HR can strategically contribute to organizational success;
- Discuss HR's role in aligning people strategies with business goals;
- Provide practical tools and strategies to assist HR's integration in delivering on corporate planning initiatives;
- Learn the significance of ROI and HR Metrics in a planning process.

Participants will leave the workshop with tools to assist them in being strategic within their organizations.

Our Presenters/Facilitators:

Holly Hobbs, IPMA-ACP

Glenn Saunders, IPMA-ACP

Both Facilitators have many years of experience at a senior and executive level in both HR and management fields. Both have a passion for not only connecting with individuals , but also helping them grow in their career. Both receive great feedback for their knowledge and ability to engage the participants.

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Whitehorse, YT

September 23, 2021

Regina, SK

October 25, 2021

Yellowknife, NT

November 17, 2021

Halifax, NS

December 3, 2021

Member Rate:

\$350

Non-Member Rate:

\$450

Register online at www.ipma-aigp.com or email the registration form on the reverse side to ipmacanada@ipma-aigp.com

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REGISTRATION FORM

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HR Regina, SK	October 25, 2021	
Yellowknife, NT	November 17, 2021	
Halifax, NS	December 3, 2021	

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CPHR SK Member Rate:	\$350 plus tax		
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Cancellation Policy:
Substitutions will be allowed but no refunds will be issued unless written notice is received prior to July 31, 2021. IPMA-Canada reserves the right to cancel and refund registrations within seven (7) days of the start of the workshop.